

# Revisión web de dlp.ifheindia.org

Generado el 11 Agosto 2025 14:15 PM

La puntuación es 63/100



## Contenido SEO

|  |                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|--|----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Título                     | <p>Advance Your Career with ICFAI Distance Programs</p> <p><b>Longitud : 48</b></p> <p>Perfecto, tu título contiene entre 10 y 70 caracteres.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Descripción                | <p>Earn an UGC-Recognized Distance degree from ICFAI. Flexible learning for aspiring business leaders. Start your journey today.</p> <p><b>Longitud : 125</b></p> <p>Genial, tu descripción meta contiene entre 70 y 160 caracteres.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Palabras Claves (Keywords) | <p>Master of Business Administration (MBA) Distance Learning Program, IFHE Hyderabad, Bachelor of Business Administration (BBA) Distance Learning Program, The Icfai University, The ICFAI Foundation for Higher Education (IFHE), Hyderabad, The Master of Management Studies Program, MBA distance learning program in India, BBA distance learning program in India, MBA course, Executive MBA Programme, ICFAI distant correspondence MBA, BBA course, BBA Programme, ICFAI distant correspondence BBA, Master of Business Administration, leading best top mba program, distance learning mba course, BBA Program, MBA Universities, MBA in India, MBA by distance learning, MBA Institutes, Masters Programs, MBA correspondence program admissions, Best college and business school in India, Online MBA, Online BBA, Management Colleges, Management Institutes in India, BBA correspondence program admissions, MBA Specializations in Marketing, Finance, Investments, Human Resource Management HRM, Operations, MBA Marketing Finance Investments Human Resource Management HRM Operations International Business IT &amp; Systems General Management Jobs, mba rankings, ifcai distance learning courses, distance education mba, distance education bba, flexible learning programs, private university in india, bachelor and master degree courses, distance learning indian university, India, Government recognized private university, The ICFAI University, ICFAI University Dehradun, ICFAI University Tripura, ICFAI University Sikkim, ICFAI University Meghalaya, ICFAI University Mizoram, ICFAI University Nagaland, ICFAI University Jharkhand, University Grants Commission UGC, Distance Education Council DEC, Recognized and Approved Programs in India</p> <p>Bien, tu página contiene palabras clave (meta keywords).</p> |
|  |                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

## Contenido SEO

|    | Propiedades Meta Og                                                                                                           | Bien. Tu página usa propiedades Og (etiquetas og).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|-----------|-----------|-------|--------------------------------------------------|-----------|----------------------------------|-----|----------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------|-------|------------------------------|------|---------|
|                                                                                    |                                                                                                                               | <table><tr><th>Propiedad</th><th>Contenido</th></tr><tr><td>title</td><td>Advance Your Career with ICFAI Distance Programs</td></tr><tr><td>site_name</td><td>ICFAI Distance Learning Programs</td></tr><tr><td>url</td><td>https://dlp.ifheindia.org/</td></tr><tr><td>description</td><td>Earn an UGC-Recognized Distance degree from ICFAI. Flexible learning for aspiring business leaders. Start your journey today.</td></tr><tr><td>image</td><td>/favicon/favicon-300x300.png</td></tr><tr><td>type</td><td>website</td></tr></table>                                                                                                                                                                                                                                             |    |    |    |    |    | Propiedad | Contenido | title | Advance Your Career with ICFAI Distance Programs | site_name | ICFAI Distance Learning Programs | url | https://dlp.ifheindia.org/ | description | Earn an UGC-Recognized Distance degree from ICFAI. Flexible learning for aspiring business leaders. Start your journey today. | image | /favicon/favicon-300x300.png | type | website |
| Propiedad                                                                          | Contenido                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
| title                                                                              | Advance Your Career with ICFAI Distance Programs                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
| site_name                                                                          | ICFAI Distance Learning Programs                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
| url                                                                                | https://dlp.ifheindia.org/                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
| description                                                                        | Earn an UGC-Recognized Distance degree from ICFAI. Flexible learning for aspiring business leaders. Start your journey today. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
| image                                                                              | /favicon/favicon-300x300.png                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
| type                                                                               | website                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
|   | Titulos                                                                                                                       | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>4</td><td>2</td><td>3</td><td>1</td><td>1</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Accreditations</li><li>• [H2] Centre for Distance and Online Education (CDOE)</li><li>• [H2] Enhance Your Employability with Top Distance Degrees</li><li>• [H2] Distance Learning, The Game Changer</li><li>• [H2] Explore Our Programs</li><li>• [H3] Master of Business Administration (MBA)</li><li>• [H3] Bachelor of Business Administration (BBA)</li><li>• [H4] Pre Enrolment and Admission Services</li><li>• [H4] Learner Support Services</li><li>• [H4] Contact Us</li><li>• [H5] Call Me Back</li><li>• [H6] Center for Distance and Online Education</li></ul> | H1 | H2 | H3 | H4 | H5 | H6        | 1         | 4     | 2                                                | 3         | 1                                | 1   |                            |             |                                                                                                                               |       |                              |      |         |
| H1                                                                                 | H2                                                                                                                            | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | H4 | H5 | H6 |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
| 1                                                                                  | 4                                                                                                                             | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3  | 1  | 1  |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
|  | Imagenes                                                                                                                      | Hemos encontrado 16 imágenes en esta web.<br><br>1 atributos alt están vacios o no existen. Agrega texto alternativo para que los motores de búsqueda puedan entender las imágenes.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
|  | Ratio Texto/HTML                                                                                                              | Ratio : <b>36%</b><br><br>Ideal! El ratio entre texto y código HTML de esta página está entre 25 y 70 por ciento.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
|  | Flash                                                                                                                         | Perfecto, no se ha detectado contenido Flash en la página.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    |    |    |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |
|  | Iframe                                                                                                                        | Muy mal, tienes Iframes en la página, esto significa que el contenido no podrá ser indexado.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |    |    |    |    |    |           |           |       |                                                  |           |                                  |     |                            |             |                                                                                                                               |       |                              |      |         |

## Enlaces SEO

|                                                                                  |                           |                                                                                                              |
|----------------------------------------------------------------------------------|---------------------------|--------------------------------------------------------------------------------------------------------------|
|  | Reescritura URL           | Bien. Tus enlaces parecen amigables                                                                          |
|  | Guiones bajos en las URLs | Perfecto! No hemos detectado guiones bajos en tus URLs                                                       |
|  | Enlaces en página         | Hemos encontrado un total de 15 enlaces incluyendo 0 enlace(s) a ficheros                                    |
|  | Statistics                | <p>Enlaces Externos : noFollow 0%</p> <p>Enlaces Externos : Pasando Jugo 0%</p> <p>Enlaces Internos 100%</p> |

## Enlaces en página

| Ancla                                                 | Tipo    | Jugo         |
|-------------------------------------------------------|---------|--------------|
| <a href="#">The ICFAI Group</a>                       | Interna | Pasando Jugo |
| <a href="#">ICFAI Foundation for Higher Education</a> | Interna | Pasando Jugo |
| <a href="#">The CDOE</a>                              | Interna | Pasando Jugo |
| <a href="#">Director's Profile</a>                    | Interna | Pasando Jugo |
| <a href="#">MBA</a>                                   | Interna | Pasando Jugo |
| <a href="#">BBA</a>                                   | Interna | Pasando Jugo |
| <a href="#">Admissions</a>                            | Interna | Pasando Jugo |
| <a href="#">Contact Us</a>                            | Interna | Pasando Jugo |
| <a href="#">CIOA</a>                                  | Interna | Pasando Jugo |
| <a href="#">News</a>                                  | Interna | Pasando Jugo |
| <a href="#">FAQs</a>                                  | Interna | Pasando Jugo |
| <a href="#">ODL Student Login</a>                     | Interna | Pasando Jugo |
| <a href="#">Enquire Now</a>                           | Interna | Pasando Jugo |
| <a href="#">Call Me Back</a>                          | Interna | Pasando Jugo |
| <a href="#">Apply Now</a>                             | Interna | Pasando Jugo |

## Palabras Clave SEO



Nube de Palabras  
Clave

foundation programs distance ifhe  
more mba bba education call icfai

## Consistencia de las Palabras Clave

| Palabra Clave<br>(Keyword) | Contenido | Título | Palabras<br>Claves (Keywords) | Descripción | Titulos |
|----------------------------|-----------|--------|-------------------------------|-------------|---------|
| education                  | 10        | ✗      | ✓                             | ✗           | ✓       |
| distance                   | 9         | ✓      | ✓                             | ✓           | ✓       |
| icfai                      | 8         | ✓      | ✓                             | ✓           | ✗       |
| ifhe                       | 7         | ✗      | ✓                             | ✗           | ✗       |
| mba                        | 6         | ✗      | ✓                             | ✗           | ✓       |

## Usabilidad

|  |                |                                                                                                                              |
|--|----------------|------------------------------------------------------------------------------------------------------------------------------|
|  | Url            | Dominio : dlp.ifheindia.org<br>Longitud : 17                                                                                 |
|  | Favicon        | Genial, tu web tiene un favicon.                                                                                             |
|  | Imprimibilidad | No hemos encontrado una hoja de estilos CSS para impresión.                                                                  |
|  | Idioma         | No has especificado un idioma. Usa <a href="#">este generador de meta tags gratuito</a> para declarar el idioma de tu sitio. |
|  | Dublin Core    | Esta página no usa Dublin Core.                                                                                              |

## Documento

|  |                                |                                                  |
|--|--------------------------------|--------------------------------------------------|
|  | Tipo de documento<br>(Doctype) | HTML 5                                           |
|  | Codificación                   | Perfecto. Has declarado como codificación UTF-8. |

## Documento

|                                                                                  |                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|----------------------------------------------------------------------------------|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Validez W3C              | Errores : 11<br>Avisos : 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Privacidad de los Emails | Atención! Hemos encontrado por lo menos una dirección de correo electrónico en texto plano. Usa <a href="#">este protector antispam gratuito</a> para ocultarla de los spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | HTML obsoleto            | Genial, no hemos detectado ninguna etiqueta HTML obsoleta.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Consejos de Velocidad    | <div>  Excelente, esta web no usa tablas.         </div> <div>  Muy mal, tu web está usando estilos embenidos (inline CSS).         </div> <div>  Muy mal, tu página web usa demasiados ficheros CSS (más de 4).         </div> <div>  Muy mal, tu sitio usa demasiados ficheros JavaScript (más de 6).         </div> <div>  Su sitio web no se beneficia de gzip. Intente implementarlo en su sitio web.         </div> |

## Movil

|                                                                                    |                    |                                                                                                                                                                                                                                                                                                                                                                                    |
|------------------------------------------------------------------------------------|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Optimización Móvil | <div>  Icono para Apple         </div> <div>  Etiqueta Meta Viewport         </div> <div>  Contenido Flash         </div> |
|------------------------------------------------------------------------------------|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimización

|                                                                                    |                           |                                                                                                             |
|------------------------------------------------------------------------------------|---------------------------|-------------------------------------------------------------------------------------------------------------|
|  | Mapa del sitio XML        | <p>¡Perfecto! Su sitio tiene un mapa del sitio en XML.</p> <div>https://dlp.ifheindia.org/sitemap.xml</div> |
|  | Robots.txt                | <p>http://dlp.ifheindia.org/robots.txt</p> <p>¡Estupendo! Su sitio web tiene un archivo robots.txt.</p>     |
|  | Herramientas de Analítica | ¡Perfecto! Su sitio web tiene una herramienta de análisis.                                                  |

# Optimización



Google Analytics