

Website review softechwebservices.com

Generated on May 17 2025 15:32 PM






The score is 57/100







SEO Content

	Title	Top Advertising Agency in Gurgaon Softech Web Services Length : 56 Perfect, your title contains between 10 and 70 characters.																				
	Description	Softech Web Services is a results-driven advertising agency in Gurgaon offering SEO, PPC, branding, web dev & lead gen for businesses. Length : 138 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Your Digital Growth Partner – Softech Web Services</td></tr><tr><td>description</td><td>☑☑ Full-Service Digital Marketing Agency SEO • SMM • Paid Ads • Lead Generation. Let’s build your digital success story.</td></tr><tr><td>url</td><td>https://softechwebservices.com/</td></tr><tr><td>site_name</td><td>Softech Web Services</td></tr><tr><td>image</td><td>https://softechwebservices.com/wp-content/uploads/2025/04/cropped-SOFTECH-5.png</td></tr><tr><td>image:width</td><td>512</td></tr><tr><td>image:height</td><td>512</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Your Digital Growth Partner – Softech Web Services	description	☑☑ Full-Service Digital Marketing Agency SEO • SMM • Paid Ads • Lead Generation. Let’s build your digital success story.	url	https://softechwebservices.com/	site_name	Softech Web Services	image	https://softechwebservices.com/wp-content/uploads/2025/04/cropped-SOFTECH-5.png	image:width	512	image:height	512
Property	Content																					
locale	en_US																					
type	website																					
title	Your Digital Growth Partner – Softech Web Services																					
description	☑☑ Full-Service Digital Marketing Agency SEO • SMM • Paid Ads • Lead Generation. Let’s build your digital success story.																					
url	https://softechwebservices.com/																					
site_name	Softech Web Services																					
image	https://softechwebservices.com/wp-content/uploads/2025/04/cropped-SOFTECH-5.png																					
image:width	512																					
image:height	512																					

SEO Content

		image:type	image/png				
	Headings	H1	H2	H3	H4	H5	H6
		1	12	2	9	0	0
		<ul style="list-style-type: none">• [H1] Softech Web Services -Your Growth-Focused Advertising Agency in Gurgaon• [H2] Digital Marketing That Delivers Real Leads, Not Just Clicks• [H2] Grow Your Business with a Free 30-Minute Strategy Call• [H2] Our Values• [H2] What Makes Us Different?• [H2] About Us• [H2] Empowering Businesses Through Performance-Driven Digital Marketing• [H2] Our Services• [H2] Service We Provide• [H2] Testimonials• [H2] What Our Customers Say About US• [H2] Take Your Business To The Next Level• [H2] Take Your Business To The Next Level• [H3] Free Audit For Your Website• [H3] Enquiry for services• [H4] Google Ads• [H4] Seo• [H4] Social Media Marketing• [H4] Web Development and Design• [H4] Meta Ads• [H4] Email Marketing• [H4] Linkedin Ads• [H4] International Expertise, Local Insights: Digital Marketing That Delivers• [H4] Our Services					
	Images	We found 16 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Lead Generation	Internal	Passing Juice
Artificial Intelligence	Internal	Passing Juice
Google Ads	Internal	Passing Juice
Seo	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice
Web Development And Design	Internal	Passing Juice
Meta Ads	Internal	Passing Juice
Linkedin Ads	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Contact	Internal	Passing Juice
Lead Generation Services: Driving Business Growth in 2025	Internal	Passing Juice
Does Facebook Marketplace ad show in Google Search Engine?	Internal	Passing Juice
Which Page Element Carries the Most Weight for SEO	Internal	Passing Juice
Voice Search Local: The Future of Local SEO Optimization	Internal	Passing Juice

SEO Keywords



Keywords Cloud

email web marketing agency local
digital google services ads softech

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	26	✗	✗	✗	✓
services	17	✓	✗	✓	✓
digital	17	✗	✗	✗	✓
ads	13	✗	✗	✗	✓
web	13	✓	✗	✓	✓











Usability

	Url	Domain : softechwebservices.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 31 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://softechwebservices.com/sitemap_index.xml</div>
	Robots.txt	http://softechwebservices.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>