



Website review rai.tv

Generated on March 17 2025 18:29 PM

The score is 49/100



SEO Content

	Title	RaiPlay, Molto più di quanto immagini Length : 37 Perfect, your title contains between 10 and 70 characters.												
	Description	I contenuti di RaiPlay sono gratuiti. L'offerta comprende: 14 canali TV RAI in diretta streaming, la Guida Tv per poter rivedere i programmi andati in onda e un vasto catalogo di programmi TV, serie, fiction, film, documentari, concerti, oltre a tutti i programmi di intrattenimento Length : 287 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>RaiPlay</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>RaiPlay, Molto più di quanto immagini</td></tr><tr><td>description</td><td>I contenuti di RaiPlay sono gratuiti. L'offerta comprende: 14 canali TV RAI in diretta streaming, la Guida Tv per poter rivedere i programmi andati in onda e un vasto catalogo di programmi TV, serie, fiction, film, documentari, concerti, oltre a tutti i programmi di intrattenimento</td></tr><tr><td>url</td><td>https://www.raiplay.it</td></tr></tbody></table>	Property	Content	site_name	RaiPlay	type	website	title	RaiPlay, Molto più di quanto immagini	description	I contenuti di RaiPlay sono gratuiti. L'offerta comprende: 14 canali TV RAI in diretta streaming, la Guida Tv per poter rivedere i programmi andati in onda e un vasto catalogo di programmi TV, serie, fiction, film, documentari, concerti, oltre a tutti i programmi di intrattenimento	url	https://www.raiplay.it
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SEO Content

		image	https://www.raipplay.it/dl/img/2023/12/11/1702293728282_raipplay-logo.jpg			
	Headings	H11 H226 H31 H40 H50 H60 • [H1] RaiPlay, Molto più di quanto immagini • [H2] I primi sei episodi della nuova stagione in anteprima esclusiva • [H2] Da Non Perdere • [H2] In Diretta • [H2] Rai 1 • [H2] Rai 2 • [H2] Rai 3 • [H2] Rai News 24 • [H2] Rai Radio 2 • [H2] Rai Sport • [H2] Rai 4 • [H2] Rai 5 • [H2] Rai Movie • [H2] Rai Premium • [H2] Rai Storia • [H2] Rai YoYo • [H2] Rai Gulp • [H2] Rai Scuola • [H2] Playlist24 - I Video del momento • [H2] Continua a guardare • [H2] scelti per • [H2] Top 10 RaiPlay • [H2] Serie Original RaiPlay • [H2] simili a dieci capodanni ed • [H2] Esplora il catalogo • [H2] film e serie con marco giallini • [H2] I tuoi Preferiti • [H3] Mare fuori				
	Images	We found 119 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.				
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.				
	Flash	Perfect, no Flash content has been detected on this page.				
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.				

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 2.86% External Links : Passing Juice 28.57% Internal Links 68.57%

In-page links

Anchor	Type	Juice
RAIPLAY	External	Passing Juice
TV	External	Passing Juice
RAIPLAY SOUND	External	Passing Juice
NEWS	External	Passing Juice
SPORT	External	Passing Juice
BAMBINI	External	Passing Juice
RAICULTURA	External	Passing Juice
RAIPLAYLEARNING	External	Passing Juice
Homepage	Internal	Passing Juice
=	Internal	Passing Juice
La mia lista	Internal	Passing Juice
Gestisci account	External	noFollow
Dirette	Internal	Passing Juice
Film	Internal	Passing Juice
Serie Italiane	Internal	Passing Juice
Sport	Internal	Passing Juice

In-page links

Programmi	Internal	Passing Juice
Serie Internazionali	Internal	Passing Juice
Crime	Internal	Passing Juice
Original	Internal	Passing Juice
Documentari	Internal	Passing Juice
Bambini	Internal	Passing Juice
Teen	Internal	Passing Juice
Musica e Teatro	Internal	Passing Juice
Teche Rai	Internal	Passing Juice
Learning	Internal	Passing Juice
Sostenibilità	Internal	Passing Juice
Rai Italy	Internal	Passing Juice
Impostazioni	Internal	Passing Juice
Associa dispositivo	Internal	Passing Juice
Faq	External	Passing Juice
Scrivici	Internal	Passing Juice
Privacy Policy	External	Passing Juice
App Rai	Internal	Passing Juice
Vedi tutti	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : rai.tv Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is it.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 50 Warnings : 131
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Perfect. No inline css has been found in HTML tags!  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://rai.tv/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.